

A Better U.

Bachelor of Science in Communication

The Bachelor of Science in Communication program was developed by Drexel's College of Arts & Sciences to prepare students for senior level positions in any corporation or organization. Skills in this field range from written to spoken to visual communication. A communication specialist might be called on to announce a new product, plan a national or international conference or appear on television as the spokesperson for the corporation. The communicator will also be involved with special events, press conferences, media plans, video production, and writing and editing of an organization's in-house newsletter.

Bachelor of Science in Communication

The online B.S. in Communication prepares students for senior level positions in a variety of organizational backgrounds. Students take a common core of courses that emphasize communication theory and methods and follow with a concentration in Corporate Communication and Public Relations. Graduates of the program will pursue careers in public relations and corporate communication and participate in major decisions and are an integral part of the strategic planning process.

The program's concentration in Corporate Communications and Public Relations covers a broad range of activities that help an organization and its publics communicate with one another. This field of study includes public relations, publication design, journalism, new technologies, and mass media. Generally, this field addresses the communication challenges and relationships that organizations face with their various publics.

Program Features

- **Quality:** Fully accredited by Middle States Association of Colleges and Secondary Schools.
- **Flexible:** Completely online - no on-campus requirement; complete it at your own pace.
- **Career-oriented:** Provides a solid foundation in the areas of corporate communication and public relations - for use in current careers or future advanced studies.

How eLearning Works

- Students take courses part-time, and have access to lectures, reading materials, assignments, exams and professors using a standard computer connected to the Internet.
- You interact with your instructors and classmates online through e-mail and web-based threaded discussions.
- All readings, work sessions, assignments and other tasks are pre specified and monitored on a continuous basis. Written assignments, exams, and access to grades and feedback from instructors is all provided online.
- Students are not left alone in this program. Our eLearning method encourages interaction and networking among the select group of professionals who attend online classes.

The online programs follow the same policies and rigorous academic standards as the ones taught on-campus at Drexel. When students complete these programs, their diplomas and transcripts are the same as those who earn their degrees on-campus.

Admission Criteria:

Admission to this program requires:

- A completed application to the Undergraduate Program.
- Official transcripts from all universities or community colleges attended.
- A minimum of 24 college credits with a grade of C or better.
- College GPA of 2.5 or above.
- International Students: Test of English as a Foreign Language (TOEFL). A minimum score of 550 is required for the paper test and 213 for the computer based test.

Credit for Prior Learning

This program consists of 182 quarter credits (equivalent to approximately 120 semester credits). You may transfer up to 135 quarter credits (equivalent of 90 semester credits) from other college studies. The number of transferred courses will vary based on previous studies.

Transfer credit reviews may be requested by anyone interested in our online undergraduate degree completion programs. To have your transcripts reviewed, you must submit:

- Transcripts from each college or university you attended.
- Completed Transfer Credit Evaluation Form.

Please fax all transcripts along with the Transfer Credit Evaluation form to the Assistant Dean and Academic Advisor at (215) 895.4999.

Community College Transfer Programs

Drexel University has formed several partnerships with community colleges that offer associate's degree programs. Graduates of these programs enjoy benefits such as guaranteed admission, predefined associate's to bachelor's degree transfer procedures, and special tuition programs.

Employer Sponsored Programs

We collaborate with corporations and employers nationwide to provide access to our programs through lower rates and tuition reimbursement plans. Please contact us directly to see if your organization is affiliated.

Financing Your Education:

- Government aid programs are available to students pursuing degrees and taking at least six credits per term.
- Applicants should ask their employers about tuition reimbursement benefits.
- Deferred payment plans are available through Drexel University.
- Drexel University accepts Discover, American Express, and MasterCard.

For more financing information, contact the Financial Aid Office at (215) 895-2537 or the Bursar's Office at (215) 895-1445.

For further information about these programs, please visit us online at www.drexel.com/comm.

For more information, visit www.drexel.com/comm, call toll-free at (877) 215-0009 or e-mail info@drexel.com.

About Drexel Online

Drexel Online, a wholly-owned subsidiary of Drexel University, specializes in innovative, Internet-based education programs for working professionals and corporations in the U.S. and abroad.



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