

## Certificate in Retail Leadership

The Certificate in Retail Leadership is offered by Drexel University's Goodwin College of Professional Studies which has a long-standing tradition of providing educational opportunities for adult learners. Since 1892, Goodwin College has offered various educational options designed to meet the needs of its students. In 1989, the Association of Continuing Higher Education honored Goodwin College for more than 50 years of outstanding achievement in the field of adult education.

### Certificate in Retail Leadership

This certificate program combines leadership, style, trends, and strategy. The knowledge and skills acquired in this certificate can be applied across a variety of retail settings including fashion, food and beverage, pharmaceutical, online retail, and many others. It focuses on key areas of the retail industry including retail store management, retail operations and strategy, in-store visual merchandising, and retail store leadership.

### Curriculum

Students can use the curriculum in three different ways.

- Certificate: Complete the 6-course program and receive a Certificate in Applied Retail Management.
- Credit toward degree program: Take courses from the curriculum and apply towards a Drexel bachelor's degree.
- Single course of interest: Take just one or two courses of interest in the program as a non-matriculated student.

### How eLearning Works

Delivered fully online, through Drexel's highly interactive eLearning method, the Retail Leadership program can be completed on a full or part-time basis. These programs offer unprecedented convenience and flexibility for working professionals.

- You take courses part-time, and have access to lectures, reading materials, assignments, exams and your professors using your PC connected to the Internet.
- You interact with your instructors and classmates online through e-mail and web-based threaded discussions.
- All readings, assignments, work sessions, and other tasks are pre-specified and monitored on a continuous basis. Written assignments are submitted online. Exams are taken online. Access to grades and feedback from instructors is provided online.

### Program Features

- Quality: Fully accredited by the Middle States Association of Colleges and Secondary Schools. Courses are taught by experienced industry experts.
- Flexible: Totally online - take classes when and where you want with no commuting or career interruption.
- Career-oriented: Provides a solid foundation in the art of applied management in retail locations.
- Affordable: Reduced tuition rates for employees and members of organizations that are part of Drexel's partner network.



## Admissions Criteria

- A completed undergraduate application for admission.

This certificate program consists of 19 quarter credits. Applicants seeking to complete the certificate only or those choosing to take one or more courses of interest, but not enroll in a bachelor's degree program, should complete the undergraduate application for admission. Within the application, students should apply as a non-matriculated student and select Certificate in Retail Leadership as their program of interest. A non-matriculated student is one who may take classes but is not enrolled in a degree program. Financial aid is not available for non-matriculated students.

You may also choose to take one or more courses or complete the certificate program as part of an online Drexel University bachelor's degree program. Students applying for admission to an online bachelor's degree program must generally meet the following requirements:

- Official transcripts from regionally accredited universities or community colleges attended.
- A minimum of 24 college credits with a grade of C or better.
- College GPA of 2.5 or above.

For more information about applying credits taken in the Certificate in Retail Leadership to a Drexel University bachelor's degree program, please contact an Academic Advisor at (215) 895-0527.

## Financing Your Education

- Government aid programs are available to students pursuing degrees and taking at least six credits per term.
- Applicants should ask their employers about tuition reimbursement benefits.
- Deferred payment plans are available through Drexel's Bursar's Office for those receiving tuition assistance through their employer.
- Drexel University accepts Discover, American Express, and MasterCard.

For more financing information, contact the Financial Aid Office at (215) 895-2537 or the Bursar's Office at (215) 895-1445.

For further information about this certificate program, please visit us online at [www.drexel.com/retail](http://www.drexel.com/retail).

For more information, visit [www.drexel.com/retail](http://www.drexel.com/retail), e-mail [info@drexel.com](mailto:info@drexel.com), or call us toll-free at (877) 215-0009.



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